

CERTIFY OUR YOUTH!

A Ready-to-Implement Solution for the 2009
Summer Youth Program



This Turnkey Summer Youth Program:

- Is ready to implement
- Is Proven
- Certifies Youth in Work Readiness

The Facts

The stimulus package sets aside approximately \$1.2 billion for summer youth programs

Employers seek work-ready employees. This is why federal dollars are going to youth programs with one success measurement in mind, **career readiness**

WIA systems across the country are literally racing to prepare effective programs that will make use of the stimulus money in a way that will produce real results for our youth

For Information:
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A comprehensive program, quickly

WIA systems across the country are literally racing to prepare effective programs that will make use of the stimulus money in a way that will produce real results for our youth. That's why KeyTrain® put together the Certify Our Youth! Program. Our clients have asked for a packaged solution including KeyTrain's unique tools that are producing results in career readiness nationwide.

The *Certify our Youth!* Program

is a turnkey program designed to provide a more valuable experience for participants. Specifically it provides the tools and methods to:

- Explore jobs, careers, and industries
- Provide vital life-skills such as financial literacy, resume writing, and interviewing skills
- Help young people make the connection between learning (skill building) and jobs that capture their interest
- Provide accurate measurements showing what skills a young person may be lacking in order to be successful in a specific job
- Assign targeted self-paced lessons to teach skills that may be lacking
- Certify young people with the national standard for measuring work-ready skills, the National Career Readiness Certificate (NCRC).

Why This Program?

The program provides real impact. The NCRC is a tangible measure of work-ready skills and is recognized by thousands of employers across the country. In addition, the same curriculum that helps students in their goal to get certified has helped students in other standardized testing. More specifically, it has been shown to help similar populations as are served by WIA youth programs.



This 6 to 8 week program uses KeyTrain's new *Career Ready 101™* to integrate the learning experiences in career exploration, foundational skills, life-skills, and soft skills. It uses the National Career Readiness Certificate to certify career readiness.

Find out how you can get in on this great program! Call us at 877-842-6205



The National Career Readiness Certificate is the national standard in measuring work readiness