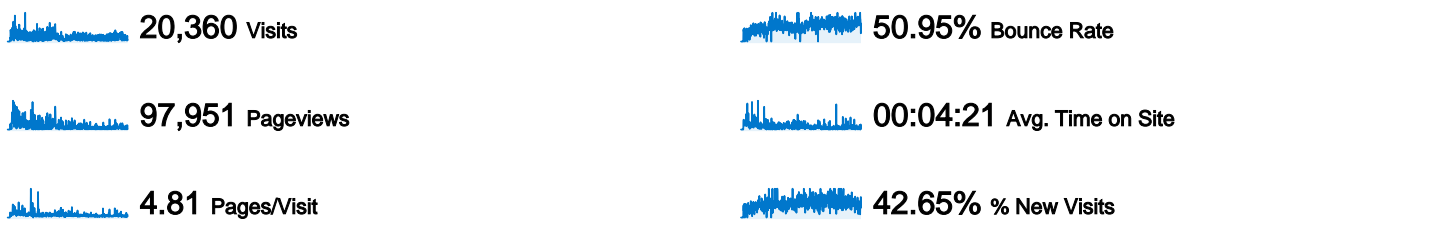
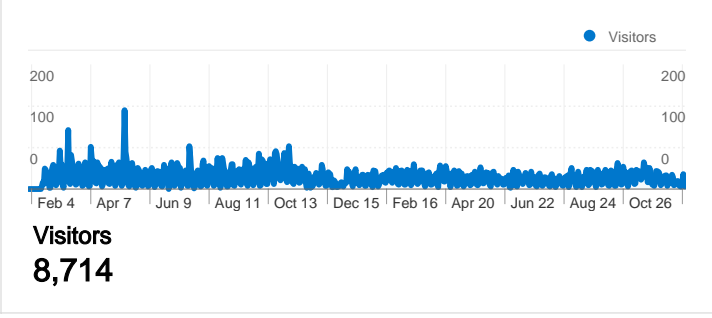


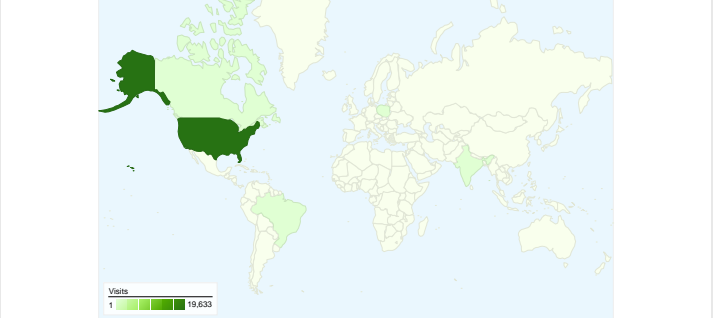
Site Usage



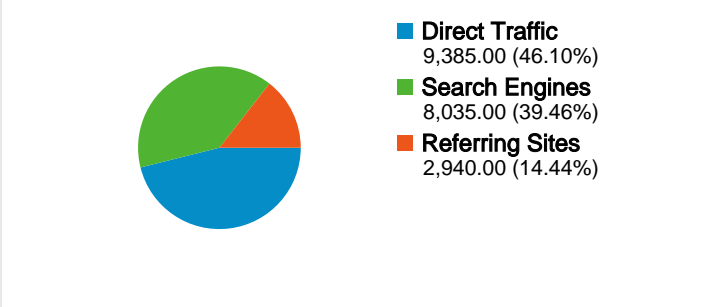
Visitors Overview



Map Overlay

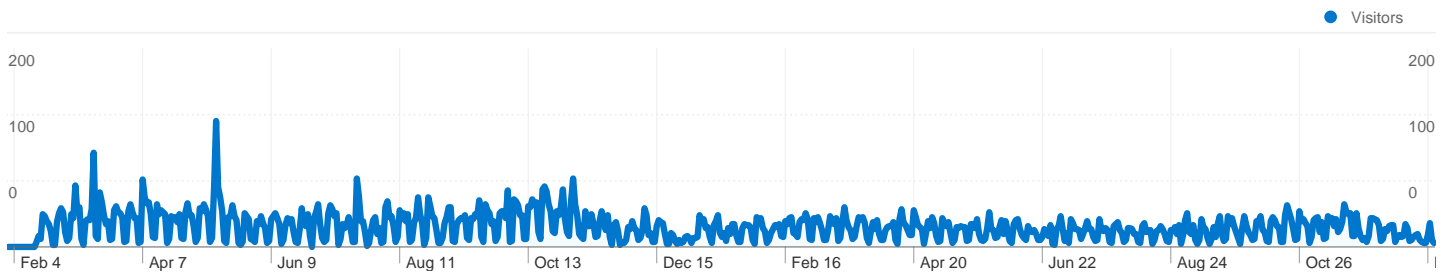


Traffic Sources Overview



Content Overview

| Pages | Pageviews | % Pageviews |
|--------------------------------|-----------|-------------|
| /default.aspx | 27,917 | 28.50% |
| /Lists/Master%20Contact/Public | 3,050 | 3.11% |
| /Blog/default.aspx | 2,896 | 2.96% |
| /Content/More.aspx | 2,576 | 2.63% |
| /Public%20Documents/Forms/A | 2,576 | 2.63% |



8,714 people visited this site


 **20,360 Visits**

 **8,714 Absolute Unique Visitors**

 **97,951 Pageviews**

 **4.81 Average Pageviews**

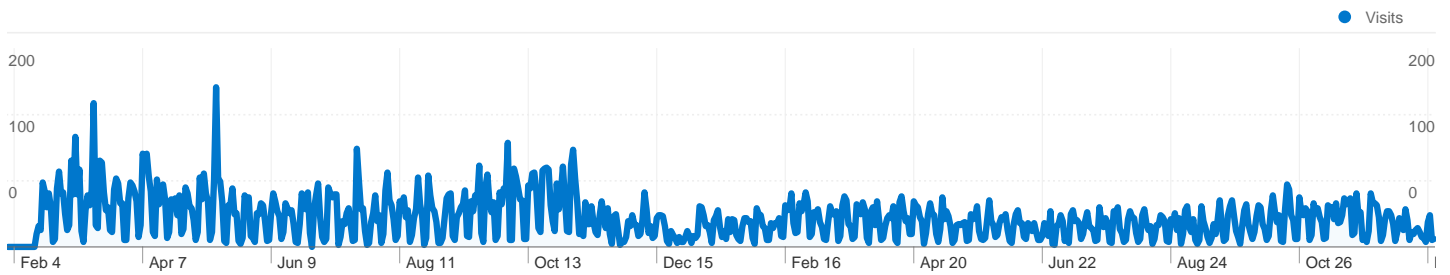
 **00:04:21 Time on Site**

 **50.95% Bounce Rate**




 **42.65% New Visits**

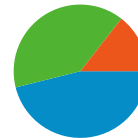
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 18,090 | 88.85% | Unknown | 7,887 | 38.74% |
| Firefox | 1,739 | 8.54% | Cable | 5,836 | 28.66% |
| Safari | 355 | 1.74% | T1 | 3,295 | 16.18% |
| Chrome | 79 | 0.39% | DSL | 2,519 | 12.37% |
| Opera | 33 | 0.16% | Dialup | 475 | 2.33% |



All traffic sources sent a total of 20,360 visits

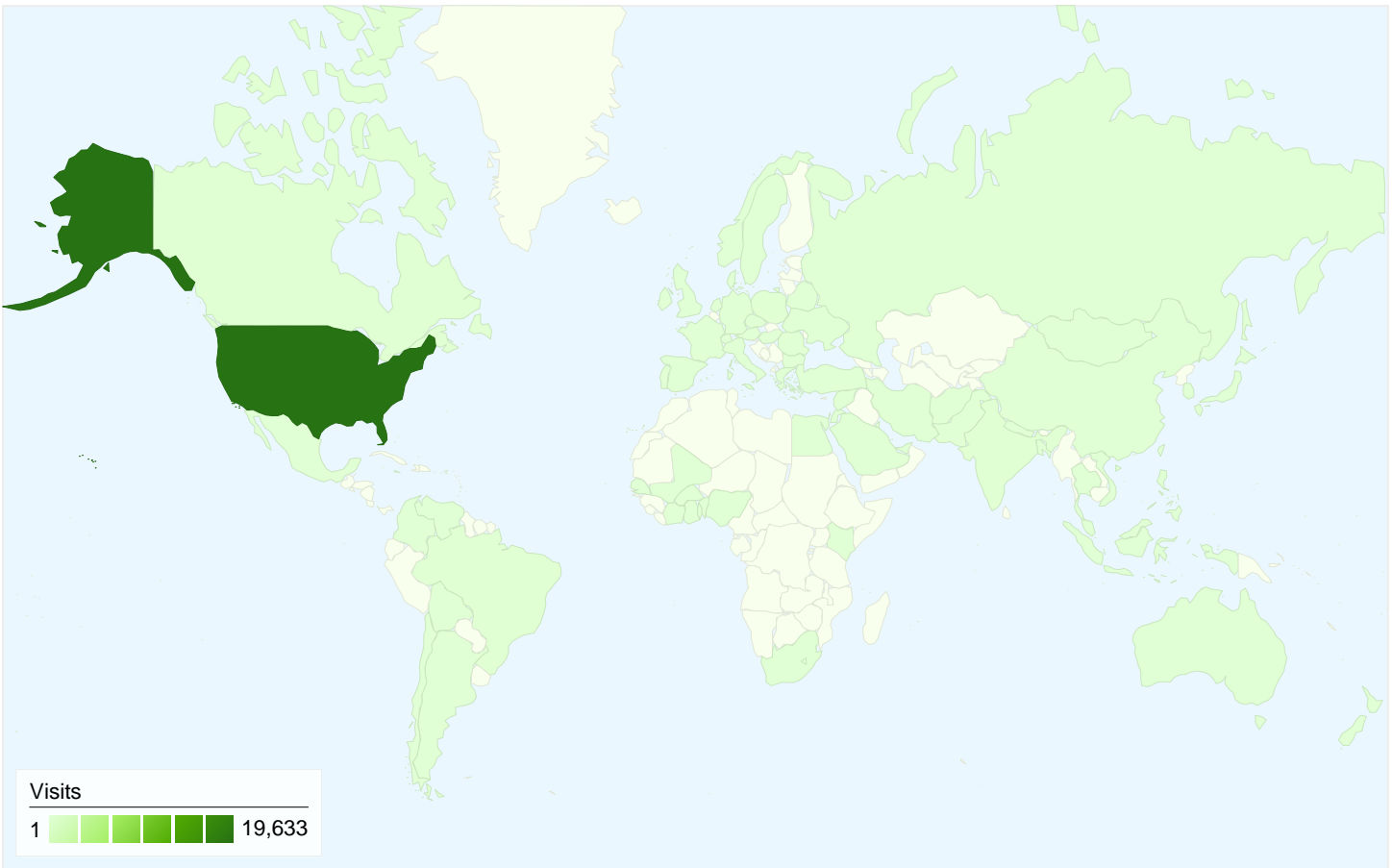
-  **46.10%** Direct Traffic
-  **14.44%** Referring Sites
-  **39.46%** Search Engines



- **Direct Traffic**
9,385.00 (46.10%)
- **Search Engines**
8,035.00 (39.46%)
- **Referring Sites**
2,940.00 (14.44%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|------------------------------|--------|----------|---------------------------|--------|----------|
| (direct) ((none)) | 9,385 | 46.10% | michigancrc.org | 361 | 4.49% |
| google (organic) | 5,687 | 27.93% | www.michigancrc.org | 318 | 3.96% |
| yahoo (organic) | 1,043 | 5.12% | michigan nrc | 244 | 3.04% |
| live (organic) | 509 | 2.50% | michigan crc | 234 | 2.91% |
| oakland.k12.mi.us (referral) | 356 | 1.75% | michigan career readiness | 211 | 2.63% |

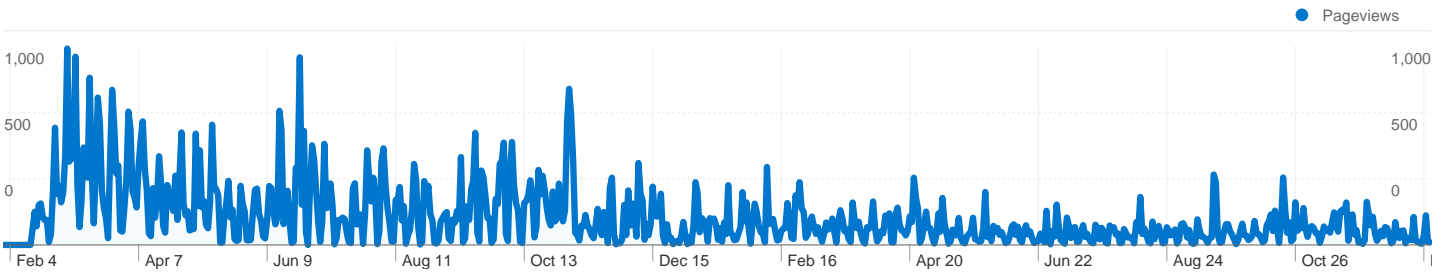


20,360 visits came from 80 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|---|--|--|---|--|-------------|
| Visits 20,360 % of Site Total: 100.00% | Pages/Visit 4.81 Site Avg: 4.81 (0.00%) | Avg. Time on Site 00:04:21 Site Avg: 00:04:21 (0.00%) | % New Visits 42.65% Site Avg: 42.65% (0.00%) | Bounce Rate 50.95% Site Avg: 50.95% (0.00%) | |
| United States | 19,633 | 4.93 | 00:04:29 | 41.65% | 50.03% |
| Poland | 111 | 1.87 | 00:01:34 | 9.91% | 87.39% |
| Canada | 70 | 1.76 | 00:00:34 | 88.57% | 77.14% |
| India | 69 | 1.71 | 00:00:57 | 82.61% | 73.91% |
| Brazil | 59 | 1.42 | 00:00:01 | 15.25% | 61.02% |
| China | 42 | 1.93 | 00:03:25 | 80.95% | 66.67% |
| United Kingdom | 34 | 1.44 | 00:00:32 | 88.24% | 70.59% |
| Côte d'Ivoire | 31 | 1.77 | 00:01:42 | 61.29% | 48.39% |
| Germany | 26 | 2.81 | 00:00:57 | 88.46% | 50.00% |


| | | | | | |
|---------|----|------|----------|--------|--------------|
| Nigeria | 21 | 1.05 | 00:00:06 | 66.67% | 95.24% |
| | | | | | 1 - 10 of 80 |



Pages on this site were viewed a total of 97,951 times

 **97,951 Pageviews**

 **52,602 Unique Views**

 **50.95% Bounce Rate**

Top Content

| Pages | Pageviews | % Pageviews |
|--|-----------|-------------|
| /default.aspx | 27,917 | 28.50% |
| /Lists/Master%20Contact/Public%20Contacts.aspx | 3,050 | 3.11% |
| /Blog/default.aspx | 2,896 | 2.96% |
| /Content/More.aspx | 2,576 | 2.63% |
| /Public%20Documents/Forms/AllItems.aspx | 2,576 | 2.63% |